

Report *ibusi*buk*

Campina

| Periode 21 - 31 Desember 2021

| Participants

Total Participant **1016** Momfluencer

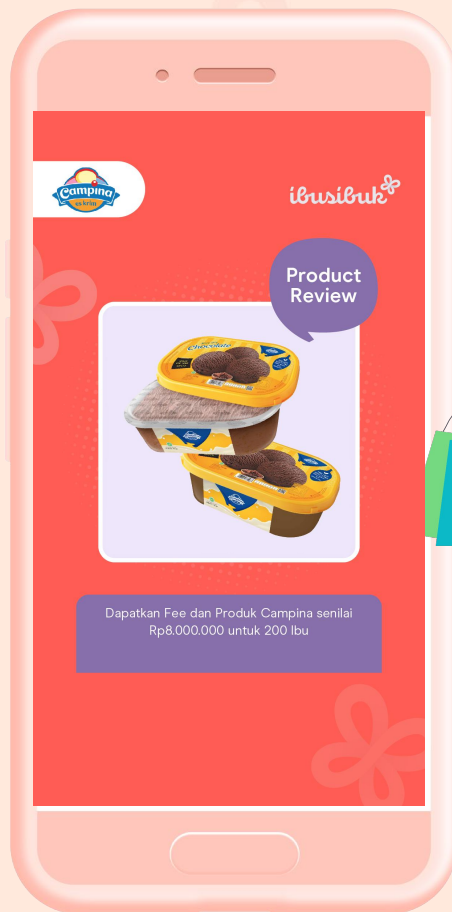
Campaign Needed **200** Momfluencer



ibusibuk

Instagram

orami
SemuaUntukSiKecil



| Bukti Tayang



Result

Variables	Results
Number of Influencers	200 Momfluencers
Campaign Duration	10 Days
Campaign Goals	Awareness
Platform	Instagram Reels

#Reach Video Reels **154,832**

#Impression Reels **179,379**

#likes Reels **64,319**

Insight Reels



Variables	Results
Number of Influencers	200 Momfluencers
Campaign Duration	10 Days
Campaign Goals	Awareness
Platform	Instagram Feed

#Reach Instagram Feed 171,576

#Impression Instagram Feed 203,581

#likes Instagram Feed 80,109

Insight Feed



Variables	Results
Number of Influencers	200 Momfluencers
Campaign Duration	10 Days
Campaign Goals	Awareness
Platform	Instagram Story

#Reach Instagram Story 21,308

#Impression Instagram Story 21,557

#likes Instagram Story 994

Insight Story



Reach

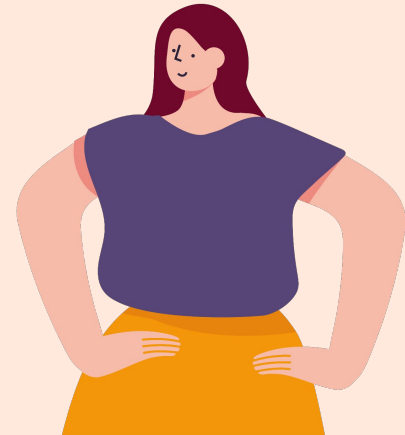
#Reach Video Reels	154,832
#Reach Instagram Feed	171,576
#Reach Instagram Story	21,308

Likes

#likes Reels	64,319
#likes Instagram Feed	80,109
#likes Instagram Story	994

Impression

#Impression Reels	179,379
#Impression Instagram Feed	203,581
#Impression Instagram Story	21,557





Thank You

