

Report *ibusibuk*<sup>\*</sup>

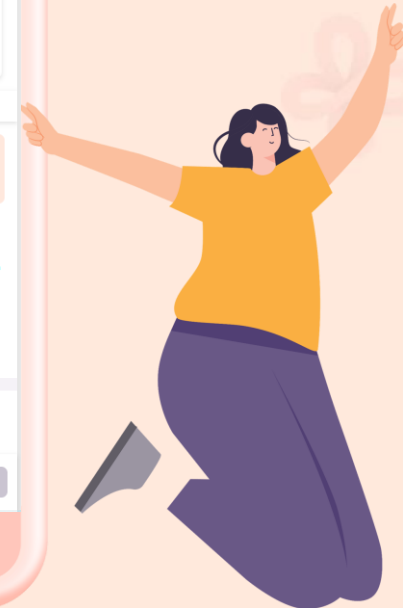
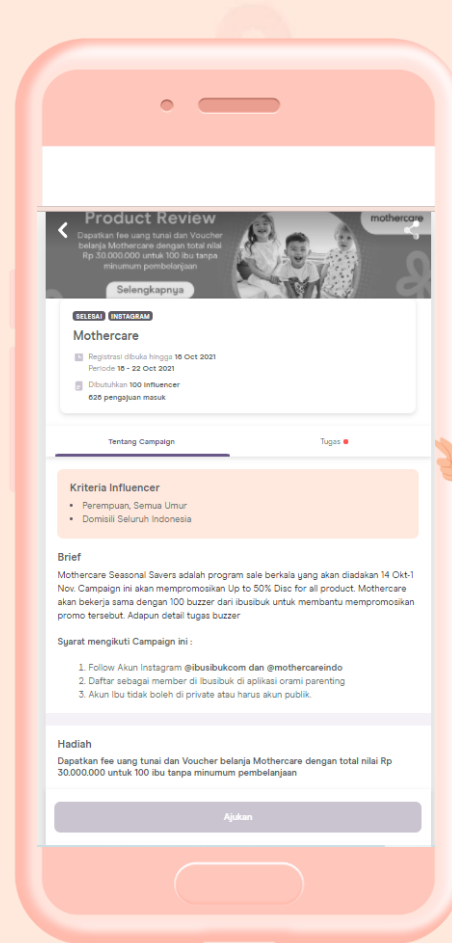
# MotherCare

| Periode November 2021

## Participants

Total Participant **628** Momfluencer

Campaign Needed **100** Momfluencer



ibusibuk

Bukti Tayang



orami  
SemuaUntukSiKecil



ibusbuk<sup>✿</sup>

**orami**  
SemuaUntukSiKecil

**Result**

Variables	Results
Number of Influencers	100
Campaign Duration	7 Days
Campaign Goals	Awareness
Platform	Instagram

# Likes **94.849** # Comments **3.403**

Potential Reach **289.356** | # of reach IGF : **120.677** | # of Impression IGF : **13.303**



Variables	Results
Number of Influencers	100
Campaign Duration	7 Days
Campaign Goals	Awareness
Platform	Instagram

Jumlah Voucher terpakai : **85 Voucher**



Variables	Results
Number of Influencers	100
Campaign Duration	7 Days
Campaign Goals	Awareness
Platform	Instagram

# Likes Reel

42.556

Potential Reach **289.356** | # of reach IGS **13.990** | # of Impression **29.265**



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**Thank You**